



# MEET SCALA EXPERTS

## SPONSORSHIP OFFER



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Warsaw, Poland

by  SOFTWAREMILL

# Scalar, Scala and SoftwareMill

Scala is the next big thing after Java. Seamlessly combining functional, object oriented and reactive programming, it's the language designed to tackle modern design challenges.

Twitter, Walmart, LinkedIn, AirBnB are just few names of big companies using Scala daily.

SoftwareMill is a Scala/Java/Cloud web shop. We're agile, flat and verse in working remotely. We're speakers on main Java and Scala conferences like: ScalaDays, ScalaEx, JavaOne, Devovx, jFokus, JavaZone and Confitura.

SoftwareMill is a Typesafe's Select System Integrator.



# Feedback After Scalar-2015 (II edition)

- More than 300 Scala enthusiasts and experts
- Attendees from Poland, Netherlands, Germany, Austria, Great Britain, Slovenia and other countries
- Internationally recognised speakers such as Jamie Allen, Heather Miller, Adam Warski, Tomek Szymański, John Pretty and Konrad Malawski
- 93% would like to join Scalar in 2016



more about the last year's edition: [softwaremill.com/scalar-conf-summary/](http://softwaremill.com/scalar-conf-summary/)

# What's in it for us?

- Advertise to 500 Scala enthusiasts and experts
- Meet and recruit Scala experts
- Be ahead of your industry by meeting Scala
- Encourage your developers to raise qualifications
- Become a part of Scala community

# Platinum Sponsor - 9000€

- Company stand in the conference hall
- Logo in every official mail to attendees
- Exclusive mail sent to attendees one week after the conference
- 320 character message sent to attendees 10 and 3 days before the conference
- 2 invitations for the speakers' dinner the day before the conference
- Roll-up in the presentation hall (whole day)
- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](https://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 10)
- A huge thank-you! at the end of the conference
- Time-limited 25% off for Scalar 2017 sponsorship offer
- **Exclusive to one platinum sponsor only!**

# Gold Sponsor – 5500€

- Company stand in the conference hall
- 160 character message sent to attendees 10 days before the conference
- Roll-up in the presentation hall (half day)
- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](https://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 5)
- A huge thank-you! at the end of the conference
- Time-limited 15% off for Scalar 2017 sponsorship offer
- Exclusive to three gold sponsors only!

# Silver Sponsor - 2000€

- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](https://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 2)
- A huge thank-you! at the end of the conference
- **Exclusive to five silver sponsor only!**

# Party Sponsor - 3500€

- A 3-mins toast speech
- Coupons for drinks with your logo
- The possibility of organizing the competition
- Roll-ups at the venue
- Logo on [scalar-conf.com](http://scalar-conf.com)
- Promotion on Scalar's social media (Facebook, Twitter)
- The sponsor to be associated with high tech and... fun!
- A huge thank-you! at the end of the conference



# Tailor Your Sponsorship Offer

If none of the offers fits you, contact us. Let's tailor offer for you together!



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Join us!

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