



# MEET THE SCALA EXPERTS

## SPONSORSHIP OFFER

 April 7-8, 2017  Warsaw, Poland

by  SOFTWAREMILL

# Scalar, Scala and SoftwareMill

Scala is the next big thing after Java. Seamlessly combining functional, object oriented and reactive programming, it's the language designed to tackle modern design challenges.

Twitter, Walmart, LinkedIn, AirBnB are just few names of big companies using Scala daily.

SoftwareMill is a Scala/Java/Cloud/Mobile custom software by true engineers. We're agile, flat and verse in working remotely. We're speakers on main Java and Scala conferences like: ScalaDays, ScalaExchange, JavaOne, Devoxx, jFokus, JavaZone and Confitura.

SoftwareMill is a Lightbend Select System Integrator.



# Feedback After Scalar-2016 (III edition)

- More than 450 Scala enthusiasts and experts
- Attendees from Poland, Netherlands, Germany, Austria, Great Britain, Slovenia and other countries
- Internationally recognised speakers such as Pawel Szulc, Dmytro Petrashko, Amira Lakhal, Mathias Doenitz, Jan Pustelnik
- 83% would like to join Scalar in 2017



more about the last year's edition: [softwaremill.com/2016](http://softwaremill.com/2016)

# What's in it for us?

- 2-day networking opportunity
- Advertise to 450 Scala enthusiasts and experts
- Meet and recruit Scala experts
- Be ahead of your industry by meeting Scala
- Encourage your developers to raise qualifications
- Become a part of Scala community

# Platinum Sponsor 9000€

- Company stand in the conference hall (up to 6 m2)
- Logo in every official mail to attendees
- Exclusive mail sent to attendees one week after the conference
- 320 character message sent to attendees 10 and 3 days before the conference
- 2 invitations for the speakers' dinner the day before the conference
- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](http://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 10)
- A huge thank-you! at the end of the conference
- Time-limited 25% off for Scalar 2018 sponsorship offer
- Exclusive to one platinum sponsor only!

# Gold Sponsor 5500€

- Company stand in the conference hall (up to 4 m2)
- 160 character message sent to attendees 10 days before the conference
- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](https://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 5)
- A huge thank-you! at the end of the conference
- Time-limited 15% off for Scalar 2018 sponsorship offer
- Exclusive to three gold sponsors only!

# Silver Sponsor 3500€

- Company stand in the conference hall for one day (up to 2 m2)
- Roll-up in the conference hall
- The possibility of organizing the competition
- Logo on [scalar-conf.com](https://scalar-conf.com)
- Promotion on the conference blog
- Promotion on Scalar's social media (Facebook, Twitter)
- Conference tickets, which you can gift to your clients or your engineering team (up to 2)
- A huge thank-you! at the end of the conference
- Exclusive to five silver sponsor only!

# Bronze Sponsor 2000€

- Roll-up in the conference hall
- Logo on scalar-conf.com
- Promotion on the conference blog
- Promotion on Scalar's social media (Facebook, Twitter)
- A huge thank-you! at the end of the conference



# Party Sponsor 3500€

- A 3-mins toast speech
- Coupons for drinks with your logo
- The possibility of organizing the competition
- Roll-up at the venue
- Logo on [scalar-conf.com](http://scalar-conf.com)
- Promotion on Scalar's social media (Facebook, Twitter)
- The sponsor to be associated with high tech and... fun!
- A huge thank-you! at the end of the conference
- Exclusive to two party sponsors only!

# Chillout room Sponsor 2700€

- Naming rights to the chillout room for one day
- Arrange a chill out room for conference attendees, eg.:
  - your deck chairs and/or poufs
  - computer and mobile chargers
  - customised Twitter feed with your logo on a big screen
- Your leaflets/brochures/stickers at the table in the chillout room
- Roll-up at the chillout room
- Logo on scalar-conf.com
- Promotion on Scalar's social media (Facebook, Twitter)
- The sponsor to be associated with high tech and... chillout!
- A huge thank-you! at the end of the conference
- Exclusive to one chillroom sponsors a day!

# Tailor Your Sponsorship Offer

If none of the offers fits you, contact us. Let's tailor offer for you together!



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Join us!

[scalar@scalar-conf.com](mailto:scalar@scalar-conf.com)

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[facebook.com/scalarconf](https://facebook.com/scalarconf)

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